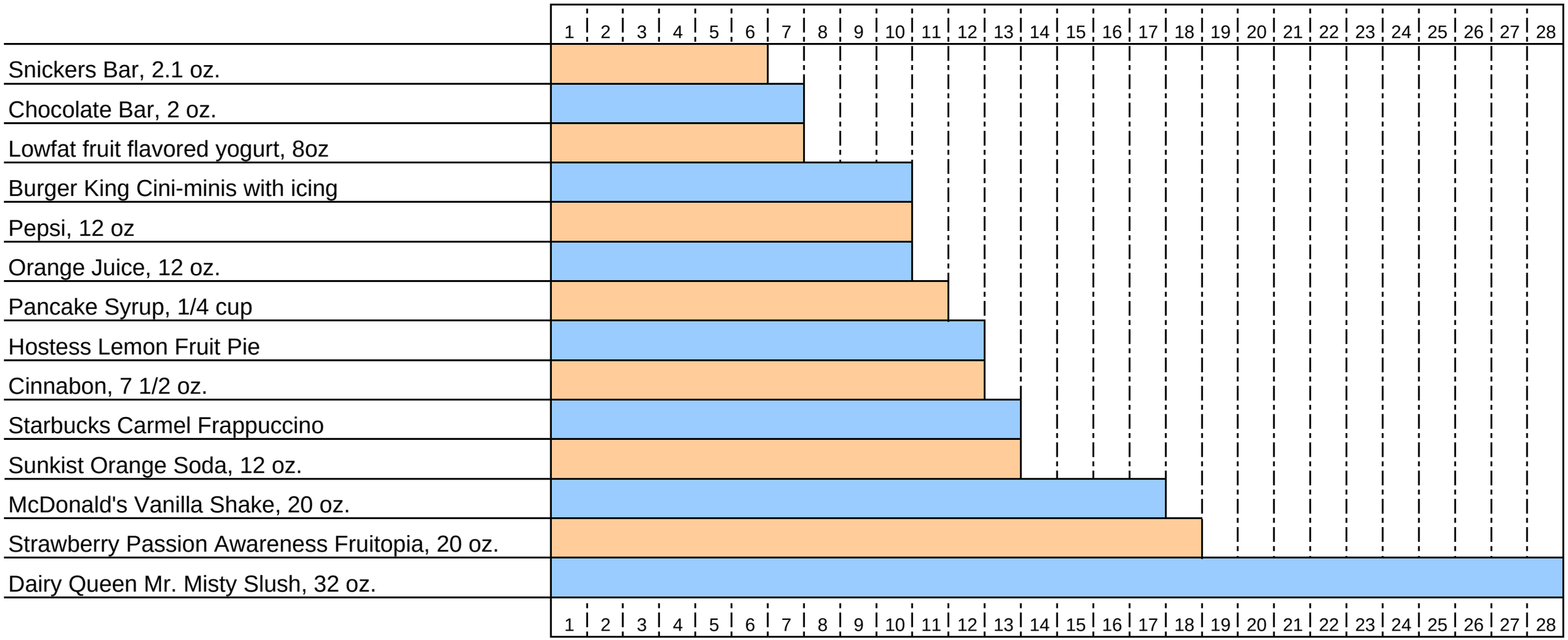WHERE'S THE SUGAR???